

CONFERENCE BOOK OF ABSTRACT PROCEEDING



Venue: The Federal Kuala Lumpur, Malaysia

Date: December 17-18, 2018

TABLE OF CONTENTS

| | |
|---|-----------|
| SCIENTIFIC COMMITTEE | 4 |
| ORGANIZING COMMITTEE | 6 |
| CONFERENCE TRACKS | 7 |
| CONFERENCE CHAIR MESSAGE | 8 |
| CONFERENCE SCHEDULE | 9 |
| Participants Registered As Listener/ Observer | 11 |
| Conference Day 02 (December 18, 2018) | 12 |
| <i>TRACK A</i> | 13 |
| <i>BUSINESS, MANAGEMENT & ECONOMICS STUDIES</i> | 13 |
| Mary Shelley's Romance in Gothic Concept Perspective: Frankenstein or Modern Prometheus Novel | 14 |
| The Role Of Human Treating In Reducing Aviation Accidents And Incidents | 15 |
| <i>TRACK B</i> | 16 |
| <i>MEDICAL, MEDICINE AND HEALTH SCIENCES</i> | 16 |
| Socio-Demographic Factors Associated with Childhood Obesity | 17 |
| Influencing Factors on Performance of the Intentional Rounding in the Tertiary General Hospital Ward Nurse | 18 |
| <i>UP COMING EVENTS</i> | 19 |

Book of Abstracts Proceedings

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Kuala Lumpur, Malaysia | December 17-18, 2018

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ORGANIZING COMMITTEE

Dr. Vincent W Ho

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Ms Hungxin Li

Conference Supervisor

Email: Hungxin.Li@anishh.com



CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- Computer and Software Engineering
- Mechanical & Metallurgical Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Bio-Technology & Food Technology
- Chemistry & Chemical Engineering
- Physical, Applied and Life Sciences
- Interdisciplinary
- Medical and Health Sciences
- Paramedical Sciences
- Medicine Sciences
- Biological and Life sciences
- Veterinary Medicine and Sciences
- Food Science & Nutrition
- Agricultural sciences
- Interdisciplinary



CONFERENCE CHAIR MESSAGE

Dr. Vincent W Ho

“International Conference of Akademika Nusa Internasional ” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences, business and economics, applied sciences, engineering and technology, health and medical sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Vincent W Ho

Conference Chair

Email: Conferencechair.ani@gmail.com



CONFERENCE SCHEDULE

ANISSH-2018

Venue: The Federal Kuala Lumpur, Malaysia

Time: Registration & Kit Distribution (09:00 - 09:10 am)

Day: Monday

Date: December 17, 2018

Venue: Room 1

| | |
|---------------------|----------------------------------|
| 09:10 am - 09:20 am | Introduction of Participants |
| 09:20 am - 09:30 am | Inauguration and Opening address |
| 09:30 am - 09:40 am | Grand Networking Session |

Tea/Coffee Break (09:40 - 10:00 am)



DAY 01 Monday (December 17, 2018)

Presentation Session (10:00 - 11:00 am)

Venue: Room 1

Session Chair: Dr Vincent W Ho

| Paper ID | Manuscript Title | Preseter Name |
|---|--|-----------------------|
| Track A: Business, Economics, Social Sciences and Humanities | | |
| CSHBE-DEC-101 | Mary Shelley's Romance in Gothic Concept Perspective: Frankenstein or Modern Prometheus Novel | Banu Ersanli |
| IBEMSS-128-ANI101 | The Role Of Human Treating In Reducing Aviation Accidents And Incidents | Dr. Bijan Vasigh |
| Track B: Medical, Medicine and Health Sciences | | |
| KUA-3128-102M | Socio-Demographic Factors Associated with Childhood Obesity | Noor Shafina Mohd Nor |
| KUA-3128-103M | Influencing Factors on Performance of the Intentional Rounding in the Tertiary General Hospital Ward Nurse | Jae Seon, Han |

Lunch Break & Ending Note



Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Official ID:KUA-3128-101MA
Dr Inoka Wimalaratne
University of Auckland , New Zealand

Official ID:KUA-3128-105MA
Anas Mefleh Al Halabi
Hamad Medical Corporation, Qatar



Conference Day 02 (December 18, 2018)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.



TRACK A
BUSINESS, MANAGEMENT & ECONOMICS STUDIES



Mary Shelley's Romance in Gothic Concept Perspective: Frankenstein or Modern Prometheus Novel

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Keywords: Frankenstein, Mary Shelley, Novel, Monster, Literature

The aim of this work, named Mary Shelley's Romance in the Gothic Concept Perspective: Frankenstein or Modern Prometheus Novel is to examine the first step of the process of transforming from a freak formed by the dilemma of creative-creation relations in 18 century into an iconic popular culture component today. In the first part of the study, Gothic, Gothic literature and Gothic cinema were described in the name of a better understanding in the analyse of the Mary Shelley's Frankenstein or the Modern Prometheus work in the visual context. In the second part, the dynamics of the historical period are mentioned, referring to the life of the author Mary Shelley and the emergence of the novel. The third chapter is based on the analysis of the relationship between the Fire God Prometheus which is referring to Greek mythology and Frankenstein. While the first three chapters of the study's aim was to understand the general framework, in the fourth chapter, the contents of the drawings based on the story of Frankenstein, which are the results of scanning the visual literature, are examined. In this context, the book illustrations and other illustrations that were performed by different artists and at different periods have been examined in depth.

The Role Of Human Treaing In Reducing Aviation Accidents And Incidents

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Keywords: Human Factor in Aviation, Human Training, Aviation Safety, and Regulation

Differences in aviation safety records around the world should be minimal or nonexistent considering the global nature of aviation. However, significant differences exist and the reasons for those require the attention of governments, regulatory agencies, aircraft manufacturers, airlines and the flying public. Since the beginning of aviation, human error has been recognized as an important factor in air accidents and incidents. Controlling and avoiding human error is one of the biggest problems in the aviation industry and is still ongoing. The decreasing number of accidents is in line with the downward trend that started since 1960. The introduction of jet engine, advances in flight simulation, crew resource management (CRM), and aircraft technological development have contributed significantly to aviation safety. In 2017, the world's airlines carried a record 4.09 billion passengers. There were 13 fatalities and 2 fatal accidents in 2017. The two fatal crashes this year both involved regional airlines. Air transportation has become the safest mode of transportation in terms of fatalities per distance travelled. While mechanical failure, weather conditions can play significant roles in commercial aviation accidents. Aviation accidents due to human errors are by far the most common cause of accidents and incidents. In recent years, aviation safety measures have been taken to focus on pilot training program, focusing on engineering and operational practices, which in turn have led to relative success in reducing the incidence of events. In the next section we provide a review of the literature. This study focuses on the relationship between human factor and aviation accidents or incidents. Findings support the idea that in general, accident rates decrease as investment in training increase. According to Boeing, about 80 percent of commercial airline crashes to human error. Anecdotal evidence indicates that there may be significant differences in the training practices among various regions of the world, and one might argue that when an airline invests in Human Factors, Safety Culture it might also mitigate the risk of accidents. Overall, the study will determine that if proper investments are made for training with interface technology significant benefit would be enjoyed in the form of higher safety.

TRACK B

MEDICAL, MEDICINE AND HEALTH SCIENCES



Socio-Demographic Factors Associated with Childhood Obesity

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Keywords: Children, Obesity, Overweight, Socio-Demographic Factors Fastness

Introduction: The rising trend of childhood obesity is an alarming public health problem. Early identification of the socio-demographic factors associated with obesity in children is vital to target the children who are at an increased risk of obesity and future co-morbidities. The objective of this study was to identify the socio-demographic factors associated with childhood obesity. **Methods:** A cross-sectional study which included a total of 245 children aged between 5 to 12 years old. These children were recruited from the paediatric wards in a local hospital following parental informed consent. Each child had body mass index (BMI) calculated. They were then classified into either normal or overweight/obese group (BMI \geq 85th percentile). The parents responded to self-administered questionnaires which assessed the socio-demographic details, lifestyle and environmental information. Data were analyzed using SPSS. **Results:** One hundred and fifty-seven participants (65.2%) had normal BMI while 88 subjects (34.8%) were classified into overweight/obese group. A total of 83.4% were Malays, 5% were Chinese, 8% percent were Indians and the remaining were other races. Socio-demographic factors analyses showed that families with higher household income tend to have children with significantly higher BMI compared to those with lesser income ($p=0.029$). Having a family history of diabetes and obesity increases the risk of children to have higher BMI. **Conclusion:** Higher household income and family history of diabetes and obesity are associated with increased risk of childhood obesity. Identifying the socio-demographic factors associated with obesity in children may help in targeting the high risk group and further help reduce the risk of obesity and the associated complications.

Influencing Factors on Performance of the Intentional Rounding in the Tertiary General Hospital Ward Nurse

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Keywords: Intentional Rounding, Performance, Perceptions of patient rounding, Self-Leadership, Nursing organization Culture

The purpose of this study was to examine the effects of perceptions of patient rounding, self-leadership and nursing organization culture on Intentional rounding performance, and provide basic data necessary for the development of educational programs to promote Intentional rounding. The participants of this study were 210 nurses who had experience of patient rounding care in the general hospital wards of B city and Y city. The data were collected from February 5, 2018 to February 22, 2018, with the approval of the Institutional Review Board of the Hospital of P University. The collected data were analyzed by descriptive statistics, 2-test, and independent t-test using SPSS 23.0 for windows. Logistic regression analysis was performed to identify factors influencing Intentional rounding performance.

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promote professional interaction lifelong learning recognize
outstanding contributions of individuals and organizations and also
Develop an effective and responsible platform by creating insightful knowledge
and inspiring minds in dialogue with the world around us.**



Malaysia

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