

IRDSSH-2017

**International Conference on
Innovations through Research
Development in Social Sciences,
Humanities and Management Studies**

Volume 02, Issue 04

Shanghai, China

April 29-30, 2017



Akademika Nusa Internasional
Association of Social Sciences and Humanities

CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

ANISSH

Akademika Nusa Internasional Association for Social Sciences & Humanities

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***7th International Conference on Innovations through
Research Developments in Social Sciences, Humanities
and Management Studies (IRDSSH)***

Venue: Leisure Inn Hotel Le Shu Shanghai, China

**Conference Theme: Promoting the Innovation of Research for Better
Service to the Society**

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CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

CONFERENCE CHAIR MESSAGE

Dr. Sukri Palutturi

“International Conference of Akademika Nusa Internasional Association of Social Sciences and Humanities” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Sukri Palutturi

Conference Chair

Email: conference.chair@anissh.com

CONFERENCE SECHDULE

ANISSH-2017

Venue: Leisure Inn Hotel Le Shu

Time: Registration & Kit Distribution (8:30 - 9:30 am)

Day: Sunday

Date: April 29-30, 2017

Venue: Room 1

09:30 am - 9:40 am	Introduction of Participants
09:40 am - 09:50 am	Inauguration and Opening address
09:50 am - 10:00 am	Grand Networking Session

Tea/Coffee Break (10:00 am- 10:30 am)

DAY 01 Sunday (April 30, 2017)

Presentation Session (10:30 am - 11:30pm)

Venue: Room 1

Session Chair: Dr Sukri Plauttri

Track A: Social and Community Studies

Presenter Name	Manuscript Title	Paper ID
Ms Dhukila	C.M Beauty amidst Pain, Hope amidst Despair	IRDSSH-047-ANI102
Soraj Pruettikomom	A Study on Environmental Development to Improve Occupational Performances of the Disabled: A Case Study of A Case Study of Major Retail and Wholesale Companies in Bangkok	IRDSSH-047-ANI108
Mr. Soraj Pruettikomom	A Study and Development of Working Environment to Increase the Work Efficiency of Visually Impaired People:A Case Study of Major Retail and Wholesale Companies in Bangkok	IRDSSH-047-ANI110

Lunch Break: (11:30 to 12:30pm)

Ending Note (12:30 to 01:30 pm)



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TRACK A

SOCIAL AND COMMUNITY STUDIES

Beauty amidst Pain, Hope Amidst Despair)

*Ms Dhukila C.M

Alagappa University India

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Keywords: Culture, Suppression, Women Empowerment, Love

Buchi Emechetas writing gives an enlightening sight to readers that Nigerian Culture is passive. The Nigerian society is patriarchal in nature which is a major feature of a traditional society; Right from the traditional era, women are being exempted from decision making progress. This paper will concentrate more on how women are being oppressed in Nigerian culture. It is unanticipated to know that most cultural practices are against female folks; however they have become something passed on from one generation to the other. African cultural practices have been used as weapons for implementing womens obedience The Bride Price is set in Ibuza, spins around Aku-nna the heroine of the novel who faces many problems from her offensive society and the clash between her desire and the demand of the society.

A Study on Environmental Development to Improve Occupational Performances of the Disabled: A Case Study of A Case Study of Major Retail and Wholesale Companies in Bangkok

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Keywords: Visually Impaired People, Environment , Universal, Workplace

This research aims at solving the problems about the working environment and facilities for visually impaired employees in major retail and wholesale companies in Bangkok. The principles universal design were used in order to adjust the working environment to be more suitable for this group of people by designing office desks and cabinets that can facilitate their needs. This study has 3 main objectives: 1. To examine the working environment and facilities for visually impaired people in order to design and adjust the environment that can accommodate them more effectively 2. To design and develop the working environment and facilities that are appropriate for visually impaired people 3. To test and evaluate the newly created environment and facilities This research used a mixed-method approach (qualitative-quantitative research): 1. It is qualitative research as its methods include an observation, an interview, a questionnaire, and a focus group, to collect the data. The findings obtained from this set of data were employed for product design and development 2. It is a quantitative research as an efficiency testing and a satisfaction survey were conducted both prior to and after the product use. There were 2 raters who evaluated the satisfaction that the visually impaired people had towards the products, using the 9 problems about office furniture that the blind have to encounter as their criteria. Prior to the use of the office furniture, the average satisfaction score from the raters was 3.08, with an SD of 0.64. After the use of the office furniture designed by the researcher, however, the satisfaction score from the raters increased to an average of 3.806 with an SD of 0.415. It can be seen from these figures that, with this newly created office furniture, the visually impaired people could work more efficiently. They also provided some recommendations and suggestion for the product improvement.

Study and Development of Working Environment to Increase the Work Efficiency of Visually Impaired People: A Case Study of Major Retail and Wholesale Companies in Bangkok

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Keywords: Enviroment, Companies, Impaired People

This research aims at solving the problems about the working environment and facilities for visually impaired employees in major retail and wholesale companies in Bangkok. The principles universal design were used in order to adjust the working environment to be more suitable for this group of people by designing office desks and cabinets that can facilitate their needs. This study has 3 main objectives: 1. To examine the working environment and facilities for visually impaired people in order to design and adjust the environment that can accommodate them more effectively 2. To design and develop the working environment and facilities that are appropriate for visually impaired people 3. To test and evaluate the newly created environment and facilities. This research used a mixed-method approach (qualitative-quantitative research): 1. It is qualitative research as its methods include an observation, an interview, a questionnaire, and a focus group, to collect the data. The findings obtained from this set of data were employed for product design and development 2. It is a quantitative research as an efficiency testing and a satisfaction survey were conducted both prior to and after the product use. There were 2 raters who evaluated the satisfaction that the visually impaired people had towards the products, using the 9 problems about office furniture that the blind have to encounter as their criteria. Prior to the use of the office furniture, the average satisfaction score from the raters was 3.08, with an SD of 0.64. After the use of the office furniture designed by the researcher, however, the satisfaction score from the raters increased to an average of 3.806 with an SD of 0.415. It can be seen from these figures that, with this newly created office furniture, the visually impaired people could work more efficiently. They also provided some recommendations and suggestion for the product improvement.

UP COMING EVENTS

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Our Vision

Our vision is to establish sustainable research and academic hub for future generations.

Shanghai, China

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