

Recent Developments in Social Sciences and Business Studies (RDSSB-OCT-2016)



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October 26-27, 2016



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CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

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Akademika Nusa Internasional Association of Social Sciences & Humanities

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Book of Abstracts Proceedings

**1st International Conference on Recent Developments
in Social Sciences and Business Studies (RDSSB)**

Singapore
October 26-27, 2016
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Proceedings of the International Conference on Recent Developments in Social Sciences and Business Studies (RDSSB)

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***1st International Conference on
Recent Developments in Social Sciences and Business
Studies (RDSSB)***

Venue: The Aqueen Hotel Paya Lebar 33 Jalan Afifi, Singapore 409180

Conference Theme: Promoting research and developmental
Activities through Social Sciences innovation.

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CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

CONFERENCE CHAIR MESSAGE

Dr. Sukri Palutturi

“International Conference of Akademika Nusa Internasional Association of Social Sciences and Humanities” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Sukri Palutturi

Conference Chair

Email: conference.chair@anissh.com

CONFERENCE SECHDULE

ANISSH-2016

Venue: The Aqueen Hotel Paya Lebar 33 Jalan Afifi, Singapore 409180

Time: Registration & Kit Distribution (8:30 - 9:30 am)

Day: Wednesday

Date: October 26, 2016

Venue: Room 1

09:30 am - 9:40 am	Introduction of Participants
09:40 am - 09:50 am	Inauguration and Opening address
09:50 am - 10:00 am	Grand Networking Session

Tea/Coffee Break (10:00 am- 10:30 am)

DAY 01 Wednesday (October 26, 2016)

First Presentation Session (10:30 am - 12:00 pm)

Venue: Room 1

Session Chair: Dr. Sukri Plautturi

Track A: Social and Community Studies

Presenter Name	Manuscript Title	Paper ID
Yoshiki Nakamura, Yukiko Kusu	Developing an Educational Business Simulator to Teach Management Strategy	RDSSB-106-ANI101 & 101A
Ramon Laureta Sabacan	The Relationship Between Physical Fitness Level and Academic Performance of Selected Public High Schools of Central Luzon State University	RDSSB-106-ANI103
Track B: Economics, Finance & Accounting		
Nguyen Duy Minh	Economics of Lotteries: An Evidence from Vietnam	RDSSB-106-ANI105

Lunch Break: (12:00-01:00pm) (Ending Note 01:00 to 02:00 pm)

Conference Day 02 (October 27, 2016)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.



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TRACK A

SOCIAL AND COMMUNITY STUDIES

Developing an Educational Business Simulator to Teach Management Strategy

^{1*}Yoshiki Nakamura, ²Yukiko Kusu, ³Ken Takeda

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Keywords: Educational Business Simulator, Business Strategy, Active Learning

In recent years, universities have witnessed a rise in demand for active learning. In addition, by using a computer-based business simulator based on the operations of a real company, students can also have experiences that include management of personnel and the flow of funds. Therefore, in this study, we develop a business simulator model. The following elements of corporate strategy are used as 1) the business simulator is to be constructed and modeled for upper-level students who have some business administration knowledge, 2) in the stage of drawing up a management plan, the simulator must prepare the necessary information about the economy, the market, and social information, 3) the students decision-making is to be based on the knowledge and former information, 4) in anticipation of actually conducting a lesson using this business simulator, we have considered the design of the course, themes, and teaching materials. By taking these factors into account, we developed this business simulator and designed the class for education as an active learning tool. We also conducted them and gave questionnaires for the university students. From the outputs, we have to discuss future works.

The Relationship Between Physical Fitness Level and Academic Performance of Selected Public High Schools of Central Luzon State University

Ramon Laureta Sabacan*

Central Luzon State University, Philippines

Corresponding Email: mon_sabacan@yahoo.com

Keywords: Endorphins, Dopamine, Physical Education

This study aims to establish the relationship between physical fitness level and academic performance of 139 senior students of selected public high schools of Central Luzon State University (CLSU) via the descriptive method of research. In conclusion: 1) The physical fitness levels of the majority of the senior secondary student respondents of the selected public high schools of CLSU in the different physical fitness tests were found to be on the AVERAGE. 2) The student respondents are performing academically on the AVERAGE except in the case of speed where a significant relationship with academic performance was established at the 5% level of significance. 3) The null hypothesis that there is no significant relationship between agility ($r = .029$), balance ($r = .062$), endurance ($r = -.098$), flexibility ($r = .143$), power ($r = -.031$), and abdominal strength ($r = -.052$), and arm strength ($r = -.045$) is accepted at 0.05 level of significance. It is recommended that: 1] Grants or scholarships be provided to deserving Physical Education faculty members to expose them to professional development opportunities to improve their level of competencies to encourage students to participate more actively in various physical fitness activities; and 2] The integration of Educational Kinesiology (edu-K) to facilitate learning and develop academic skills with brain gym exercises to make them aware and assume the responsibility of engaging in more physical fitness activities that will help them stimulate the production and release of dopamine and endorphins by the brain.



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TRACK B

ECONOMICS, FINANCE AND ACCOUNTING

Economics of Lotteries: An Evidence from Vietnam

Nguyen Duy Minh*

University of Finance and Marketing, Vietnam

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Keywords: Lottery Tickets, Lottery Participation, Logit Model, Vietnam

The data set from two surveys in 2010 and 2016 is used to analyze the behavior of the sellers and buyers in the lottery market in Vietnam. This study has found that on average Vietnamese people spend approximately \$3.7 billion for purchasing lottery tickets per year. It also has explored that the average earnings of the sellers is slightly high with 5.2 million VND per month, but the lottery sellers face many difficulties. Especially, this study has built the models of probability of the lottery participation which allow to calculate the particular probability in particular model. In addition, it is evident that income has weakly positive effect on the action of buying lottery. Moreover, age, peer-play, educational attainment, and behavior toward risk also contribute to explain the behavior of buying lottery in Vietnam.

UP COMING EVENTS

You can find the details regarding our upcoming events by following below:

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Vision

Our vision is to establish sustainable research and academic hub for future generations.



Singapore

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RDSSSB-2016

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