

IBEMSS-2017

**International conference on
Innovations in Business, Economics
Management, Social Sciences**

Volume 02, Issue 02

Kuala Lumpur, Malaysia

March 03-04, 2017

CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

ANISSH

Akademika Nusa Internasional Association of Social Sciences & Humanities

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Book of Abstracts Proceedings

**International Conference on Innovations in Business, Economics, Management
& Social Sciences**

Kuala Lumpur, Malaysia
March 03-04, 2017

Head Office:

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*International conference on Innovations in Business,
Economics
Management & Social Sciences (IBEMSS)*

Venue: Hotel ibis Styles Kuala Lumpur Fraser Business Park, Malaysia

Conference Theme: Provides a leading forum for the presentation of new advances and research insights in the fields of Business, Economics, Management and Social Sciences

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CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

CONFERENCE CHAIR MESSAGE

Dr. Sukri Palutturi

“International Conference of Akademika Nusa Internasional Association of Social Sciences and Humanities” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Sukri Palutturi

Conference Chair

Email: conference.chair@anissh.com

CONFERENCE SCHEDULE

ANISSH-2017

Venue: Hotel ibis Styles Kuala Lumpur Fraser Business Park, Malaysia

Time: Registration & Kit Distribution (8:30 - 9:30 am)

Day: Friday

Date: March 03, 2017

Venue: Room 1

09:30 am - 9:40 am	Introduction of Participants
09:40 am - 09:50 am	Inauguration and Opening address
09:50 am - 10:00 am	Grand Networking Session

Tea/Coffee Break (10:00 am- 10:30 am)

DAY 01 Friday (March 03, 2017)

First Presentation Session (10:30 am - 12:30 pm)

Venue: Room 1

Session Chair: Dr. Sukri Palutturi

Presenter Name	Manuscript Title	Paper ID
Track A: Business and Management Studies		
Abulfattah S sartawe	The Impact of Interaction between Audit Committee and internal Audit of Enhance the Corporate Governance	IBEMSS-037-ANI116
Samir Ali Trmal	The Process of Transformational Leadership in Achieving High Performance Workforce that Exceeds Organizational Expectations: A Phenomenological Case Study	IBEMSS-037-ANI117
Fatoumata Jarjusey	Consumers Awareness and Knowledge about Food Waste in Selangor, Malaysia	IBEMSS-037-ANI114

Ending Note: (12:00-01:30pm)

Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Official ID: IBEMSS-037-ANI109A

Ahlan Al-Fadhli

Kuwait Oil Company (KOC)

Conference Day 02 (March 04, 2017)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.



*International Conference on Innovations in Business, Economics
Management, Social Sciences (IBEMSS)*
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TRACK A

BUSINESS AND MANAGEMENT STUDIES

The Impact of Interaction between Audit Committee and internal Audit of Enhance the Corporate Governance

^{1*}Dr. Abdul-Fattah Saeed Sartawi, ² Laith Shrouf

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Keywords: Internal Audit, Audit Committee Interaction, Corporate Governance

This paper aims to offer an empirical evidence about the effect of internal audit and audit committee interaction of enhance the corporate governance on listed Palestinian companies. A number of questionnaires were sent to chief internal audit executives of 44 listed Palestinian companies, and to enhance the depth of variables measurement tools the questionnaire was sent to 3 accounting professors and high experienced internal auditor at big Palestinian companies to take their feedback about the questions included in questionnaire. This paper found that the interaction between audit committee and internal audit have significant positively effect to enhance the corporate governance. And 97% of study sample agreed the direct line of access for internal auditor to audit committee that enhance the corporate governance, at the same percentage the sample was agree that the (the review of internal audit work result, and plane of internal audit by the audit committee was effect the corporate governance). To the best of the authors knowledge. This paper fill one of the major topics of auditing literature. This the interaction role between audit committee and internal audit as an institution of internal auditor IIA require. And to measure this interaction on corporate governance.

The Process of Transformational Leadership in Achieving High Performance Workforce That Exceeds Organizational Expectations: A Phenomenological Case Study

¹ Samir Ali Trmal, ^{2*}Dr. Umami Salwa Ahmad Bustamam, ³ Prof. Zainal Abidin
Mohamed

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Keywords: Transformational Leadership, Organization, Performance

Transformational leadership theory has acquired the interest of many researchers in the discipline of organisational leadership since the last three decades. The main foundation of the transformational leadership theory is the leaders aptitude to stimulate the follower to accomplish more than what the follower planned to accomplish. This study will focus on the main components of transformational leadership namely, idealized influence, inspirational motivation, intellectual stimulation, and individualized consideration. However for this study Islamic perspective was added to this research. This addition is mainly because in light of new literature on leadership in Islam, it was found that most of the teachings of Islam embodies many of the concepts of modern leadership theories which are transformational in nature. The gap in the research literature regarding the processes through which a transformational leader applies this impact to change his followers to be the best performer that are extremely dedicated to the organisation hence this study will be based on the issue stated above. The qualitative phenomenological case study methodology was chosen based on the objective of conducting this particular research study. The purpose of this study was to explore the process actualised by transformational leaders which will eventually lead to the effectiveness of transformational leadership in accomplishing to support a high-performance workforce. The data collection was obtained from ENI Gas Company and Al Brega Petroleum Marketing Company in Libya. The target audience for this study was fifteen (15) respondents from both companies. The finding of this study was positive whereby, it was concluded that by instituting the usage of the four Is and Islamic perspective, the leader of ENI Gas was able to practice and thus clarify the process. This enhance the performance of employees under his leadership and create high performance employees who were able to perform beyond expectations.

Consumers Awareness and Knowledge about Food Waste in Selangor, Malaysia

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^{1,2} Universiti Kebangsaan Malaysia
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Keywords: Awareness, Knowledge, Food Waste

Food waste accounts for more than 40% of municipal solid waste in Malaysia but it is a relatively new subject for waste prevention initiatives. This study strived to unveil the many factors responsible for food waste in homes. There is an extensive discussion in the literature review touching on almost all the possible areas of the behaviour from both international and local standpoint. We chose Behavioural analysis as it can provide methods to recognising the perception, determinants and driving force behind food waste in households. Understanding the food waste phenomenon through the consumer behaviour is paramount to achieving a sustainable future. Reasons found in literature are described and results from different food waste studies around the globe presented. This survey based study guided by the theoretical framework targeted households heads from difference diverse locations across Selangor. A total of 105 respondents were issued questionnaires touching on various facets of food waste in November 2016. After all due analysis along with mean and standard deviations of awareness and knowledge about the amount of food waste, it was concluded that food waste awareness and knowledge are based around the financial effects and that many feel those around them waste more food than them. We recommend the need for further behavioural studies to fully understand the intention, behaviour and attitudes of consumers to help policy makers make the right laws with regards to food waste.

UP COMING EVENTS

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Our Vision

Our vision is to establish sustainable research and academic hub for future generations.

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