DRSHBM-2017

International conference on Development of Research in Social Sciences, Humanities, Business and Management Studies

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Melbourne, Australia

March 18-19, 2017

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Akademika Nusa Internasional Association of Social Sciences and Humanities

CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

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Akademika Nusa Internasional Association of Social Sciences & Humanities



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Book of Abstracts Proceedings

6th International conference on Development of Research in Social Sciences, Humanities, Business and Management Studies (DRSHBM)

> Melbourne, Australia March 18-19, 2017

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Proceedings of the International Conference on Development of Research in Social Sciences, Humanities, Business and Management Studies (DRSHBM)

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6th International conference on Development of Research in Social Sciences, Humanities, Business and Management Studies (DRSHBM)

Venue: Collective Campus Melbourne, Australia

Conference Theme: Exploring and Nurturing Research Excellence.



SCIENTIFIC COMMITTEE

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ORGANIZING COMMITTEE

Dr. Sukri Plautturi Conference Chair Email: conference.chair@anissh.com

Ms Hungxin Li Conference Supervisor Email: Hungxin.Li@anissh.com

Dr. Vincent Conference Supervisor Email: vincent@anissh.com



CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies



CONFERENCE CHAIR MESSAGE

Dr. Sukri Palutturi

"International Conference of Akademika Nusa Internasional Association of Social Sciences and Huminities" is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let's get over all sorts of discrimination and take a look at the wider picture. Let's work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you. Dr. Sukri Palutturi Conference Chair Email: conference.chair@anissh.com



CONFERENCE SECHDULE

ANISSH-2017

Venue:Collective Campus Melbourne, Australia

Time: Registration & Kit Distribution (08:30 - 09:30 am) Day: Saturday Date: March 18, 2017

Venue: Room 1

| 09:30 am 09:40 am | Introduction of Participants |
|-------------------|----------------------------------|
| 09:40 am 09:50 am | Inauguration and Opening address |
| 09:50 am 10:00 am | Grand Networking Session |

Tea/Coffee Break (10:00- 10:30 am)



DAY 01 Saturday (March 18, 2017)

First Presentation Session (10:30 am 12:00 pm)

Venue: Room 1 Session Chair: Dr Sakuri Plauttri

| Presenter Name | Manuscript Title | Paper ID | | |
|---|--|-----------------------------|--|--|
| Track A: Eductional and Communication Studies | | | | |
| DRSHBM-037-ANI101 | Thai Childrens Achievement of Learning Two Languages | Dr. Kasma Suwanarak | | |
| | in Their Early Years | | | |
| DRSHBM-037-ANI102 | Thai University Students Metalinguistic Awareness of Er- | Dr. Sureepong Phothongsunan | | |
| | rors in English | | | |
| | | | | |

Track B: Economics, Finance & Accounting

| DRSHBM-037-ANI109 | Economic Evaluation of Investment for Oceanographic | Dr. Shima Madani |
|-------------------|---|------------------|
| | Research by using Cost Benefit Analysis (A Case study | |
| | of Iranian National Institute for Oceanography) | |

Lunch Break: (12:00-01:00pm) Ending Note: (01:00 to 02:00 pm)





Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Official ID: DRSHBM-037-ANI118A Mohammed Qurait Alenezi Tasmania University, Australia Official ID: DRSHBM-037-ANI122A Shadi Alghaffari Australia Maritime College, University of Tasmania Official ID:DRSHBM-037-ANI126A Ms. Albertha Sekundarti Universitas Gadjah Mada, Indonesia



Conference Day 02 (March 19, 2017)

Second day of conference will be Specified for Touristy. Relevant Expenses are Borne by Individual him/herself.





TRACK A

EDUCATIONAL AND COMMUNICATION STUDIES





Thai Childrens Achievement of Learning Two Languages in Their Early Years

^{1*}Dr. Kasma Suwanarak National Institute of Development Administration, Thailand Corresponding Email: kasma.suwanarak@gmail.com

Keywords: Bilingual Children, Language Acquisition, Learning Achievement

There is a view that learning two languages in early years could make children confused and impede with their ability to build up normal cognitive functions and succeed in learning environments. The study investigates language acquisition and learning achievement of the Thai-English bilingual children, between the ages of four to six, attaining English as the second language in early childhood after their native language has been established. The research sample consists of ten Thai parents using Thai and varying degrees of English with their children at home. The data are collected through a semi-structured in-depth interview with both parents and teachers. The study is, therefore, based on an interpretive approach concerned with subjective meaning in a particular context with the collected data analysed inductively. Apparently, it is necessary for the bilingual children to carry on their second language acquisition at the same rate and in the same approach as that of their first language. A balance use of the two languages is crucial for their bilingual development and the large amount of qualified interaction with both teachers and parents can be a strong support for the childrens bilingual proficiency and learning achievement. The emerging findings also provide valuable resources for developing the notion of bilingual awareness as well as teaching and learning processes that could be used through certain educational tools by educators and teachers. Moreover, this would encourage more involvement of parents and/or families with the bilingual children.





Thai University Students Metalinguistic Awareness of Errors in English

^{1*}Dr. Sureepong Phothongsunan Assumption University, Thailand Corresponding Email: sureepongp@hotmail.com

Keywords: Thai University Students, Metalinguistic Knowledge, Errors with Verbs

This study looked into Thai university students language awareness of metalinguistic knowledge of English, which focuses on their ability to detect and give explanation for errors in English. A verbal protocol of learner introspection was used with 15 participants studying in the Business English Major in a Thai university. The specific investigation was on errors with verbs which encompass those of tense, aspect, and verb complementation. It was found that most participants identified mistakes inaccurately and in particular they seemed to have serious difficulties with verb complementation. Also, it was found that the participants referred to grammar rules they learned in high school rather than to what they have been exposed to in their university courses to explain grammatical structure. Insights gained from the verbal protocols are useful to help students to understand the thought processes involved in metalinguistic reflection, promote language awareness and address students conceptual confusion with English rules.





TRACK B

ECONOMICS, FINANCE AND ACCOUNTING





Economic Evaluation of Investment for Oceanographic Research by using Cost Benefit Analysis (A Case study of Iranian National Institute for Oceanography)

^{*}Dr. Shima Madani

Iranian National Institute for Oceanography and Atmospheric Science Corresponding Email: sh.madani@inio.ac.ir

Keywords: Economic benefits, Benefits-Costs Ratio (B/C ratio), Cost Benefit Analysis (CBA), Oceanographic research, Iran.

This article presents an evaluation of Cost Benefit Analysis (CBA) from oceanographic research in Iranian National Institute for Oceanography (INIO) as a case study over a 10-year period from 2002 to 2012. From three form of CBA, we have calculated Benefit-Cost Ratio (B/C ratio) for three categories of benefits depend on how the level of confidence is. Annual adjusted benefit are based on value added by cost saving or avoided cost method. Adjusted costs are the public funds which have been indicated to INIO each year. For those benefits that have direct economic effect, the level of confidence is high and for indirect benefits that needs more assumption to apply or more investment, confidence level is medium and low. The results show that B/C ratio for oceanography research in Iran ranging from a low of 0.14 to a high of 4.77 depends on different scenario for benefits. So if a tangible monetary benefit is our case, the B/C ratio shows that there is no economic efficiency and more investment is needed to make oceanographic studies applicable and economical.



UP COMING EVENTS

You can find the details regarding our upcoming events by following below: http://anissh.com/indonesia-conferences/ http://anissh.com/philippines-conferences/ http://anissh.com/malaysia-conferences/ http://anissh.com/conferences/south-africa-conferences/ http://anissh.com/conferences/singapore-conferences/ http://anissh.com/conferences/serbia-conferences/ http://anissh.com/conferences/egypt-conferences/ http://anissh.com/conferences/thailand-conference/ http://anissh.com/conferences/turkey-conferences/ http://anissh.com/conferences/jordan-conferences/ http://anissh.com/conferences/china-conferences/ http://anissh.com/conferences/uae-conferences/ http://anissh.com/conferences/hongkong-conferences/ http://anissh.com/conferences/south-korea-conferences/ http://anissh.com/conferences/morroco-conferences/ http://anissh.com/conferences/taiwan-conferences/



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Our Vision

Our vision is to establish sustainable research and academic hub for future generations.

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