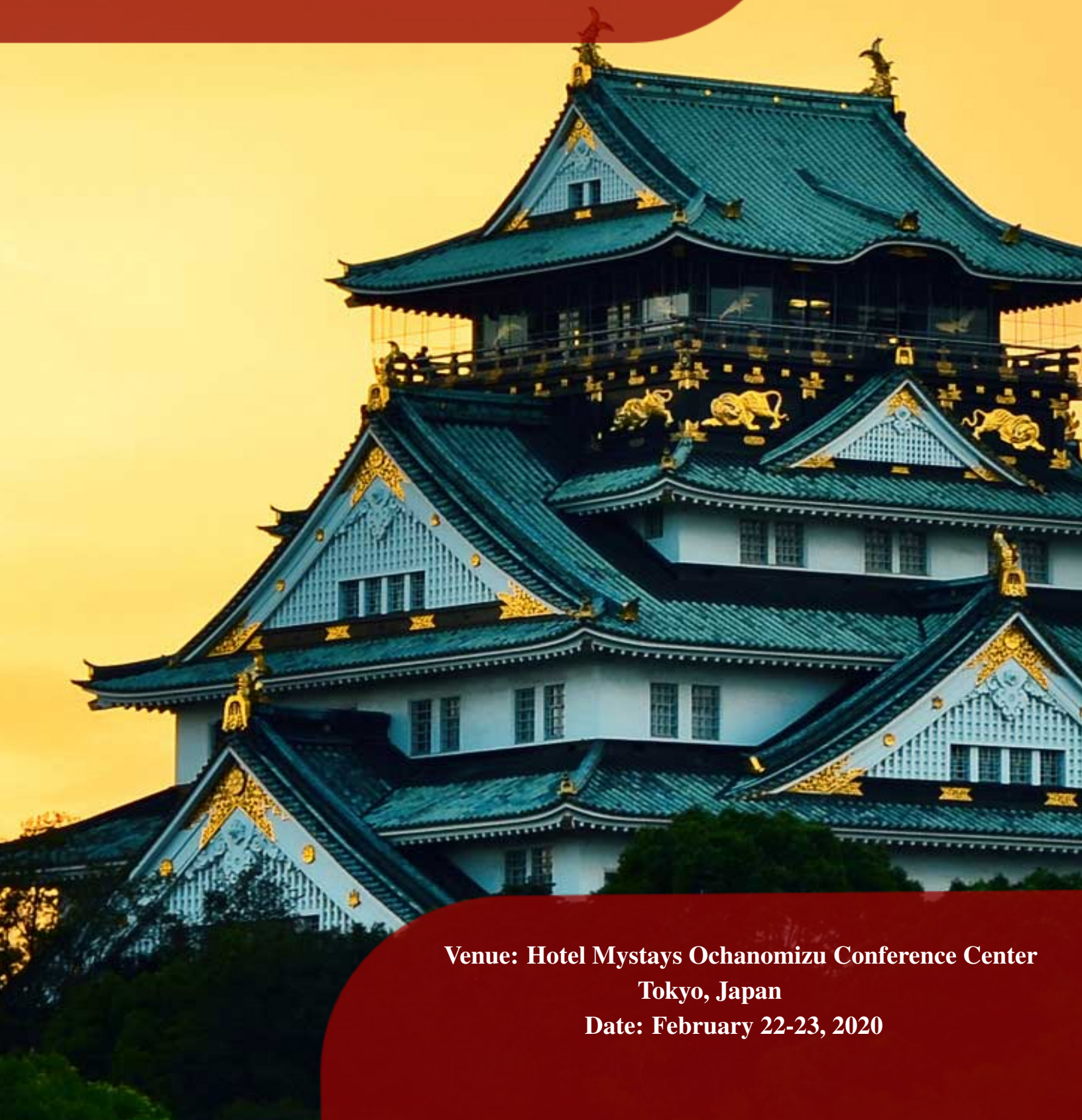


# CONFERENCE BOOK OF ABSTRACT PROCEEDING



**Venue: Hotel Mystays Ochanomizu Conference Center  
Tokyo, Japan**

**Date: February 22-23, 2020**

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# Book of Abstracts Proceedings

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Conference Chair

**Email:** conference.chair@ani.com

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Conference Supervisor





## CONFERENCE TRACKS

- Social and Community Studies
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- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- Computer and Software Engineering
- Mechanical & Metallurgical Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Bio-Technology & Food Technology
- Chemistry & Chemical Engineering
- Physical, Applied and Life Sciences
- Interdisciplinary
- Medical and Health Sciences
- Paramedical Sciences
- Medicine Sciences
- Biological and Life sciences
- Veterinary Medicine and Sciences
- Food Science & Nutrition
- Agricultural sciences
- Interdisciplinary



## CONFERENCE CHAIR MESSAGE

### **Dr. Vincent W Ho**

“International Conference of Akademika Nusa Internasional ” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences, business and economics, applied sciences, engineering and technology, health and medical sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Vincent W Ho

Conference Chair

Email: [Conferencechair.ani@gmail.com](mailto:Conferencechair.ani@gmail.com)





## CONFERENCE SECHDULE

**ANISSH-2020**

**Venue: Hotel Mystays Ochanomizu Conference Center**

**Time: Registration & Kit Distribution (09:00 am - 09:30 am)**

**Day: Saturday**

**Date: February 22, 2020**

**Venue: Room 1**

09:30 am - 09:40 am	Opening Speech Ms. Hamizah Coordinator
09:40 am - 09:55 am	Keynote Speech- Prof. Dr. David Ding Massey University, New Zealand and Singapore Management University
09:55 am - 10:10 am	Group Photo & Award Ceremony

**Grand Networking Session and Tea Break (10:10 am - 10:30 am)**



**DAY 01 Saturday (February 22, 2020)**

**First Presentation Session (10:30 am - 01:00 pm)**

**Venue: Room 1**

**Track A: Business, Management Economic, Social Sciences and Humanities**

<b>Presenter Name</b>	<b>Manuscript Title</b>	<b>Paper ID</b>
GIMAR-20-103	Analysis Of Article 4 Indonesia Halal Act In International Trade System (Juridical And Economic Aspect)	Tuthi' Mazidatur Rohmah
GIMAR-20-104	Tolerance In Democracy: Conflict Between Wahabis And Aswaja In Indonesia	Cut Lusi Chairun Nisak
GIMAR-20-105	Implementation of Blended Learning Approach in Language Teaching: EFL Students Readiness in Indonesia	Insantri Aulia
GIMAR-20-109	EFL Teachers' Perceived Benefits and Challenges of Task-based Language Teaching (TBLT) Implementation in Improving Students' Speaking Skills in Indonesia	Novilda Angela Saragih
GIMAR-20-111	WebQuest: A Teaching and Learning Tool with Virtual Field Trip for Hospitality and Tourism Students	Indrawati, Johara
GIMAR-20-122	Study on the Evaluation of Liquid Fertilizer from Agricultural Wastes Chen	Lih-Fu
GIMAR-20-123	Minimum Wage Policy and Regional Productivity in Japan	Mawatari, Shigehiro
ASBMSR-20-103	SHRM and Risk Management	Prof. Dr. Christopher Paul
ASBMSR-20-105	Subsequent Stock Repurchases and Their Determinants	Prof. Dr. David K. Ding
ASBMSR-20-111	Discussion on the professional function of the agent of creative design industry from the perspective of cultural capital:Take Taiwan's interior design industry as an example	Ho Yih sien

**Lunch Break (01:00 pm - 02:00 pm)**



**DAY 01 Saturday (February 22, 2020)**

**Second Presentation Session (02:00 pm - 03:30 pm)**

**Venue: Room 1**

**Track A: Business, Management Economic, Social Sciences and Humanities**

<b>Presenter Name</b>	<b>Manuscript Title</b>	<b>Paper ID</b>
ASBMSR-20-109	The Effects of Mobile Service Qualities on Customer Reuse Intention of Gojek Super App Adisthy Shabrina Nurqamarani	Andi Indrawati
MRSSM-0220-ANI101	Computer Science Creates Reasonable Doubt	Tony Zipp
EGER-FEB2020-109	Explore the key factors affecting the takeoff rate of the long-tailed products	Dyah Ayu Oktavianie, A. Pratama
EGER-FEB2020-110	The Effect of Regional Economic Integration on Foreign Direct Investment. Study Cases of Five ASEAN countries and Five outside ASEAN countries in the period 2006 until 2016.	Quieska Kenya Wicaksono
ASBMSR-20-113	Classification of Authors Online Communities Using RNN based Models	Sojung Kim, Geonhyeong Lee
ASBMSR-20-114	A Study on the Forecasting Model of Delisting Companies by Financial Statement Using Machine Learning	Hyung-Ju Seon

**Track B: Engineering, Technology and Applied Studies**

TKMAFA-4220-102	Potency of Black Soybean (Glycine Max (L.) Merr.) Tempeh Extract Fermented from Rhizopus Oligosporus as Antioxidant and Hepatoprotector Against Ccl4-Induced Hepatic Fibrosis In Rats (Rattus Norvegicus)	Dyah Ayu Oktavianie, A. Pratama
EASIT-20-102	A New Instance Generator for Scheduling Problems with Unequal-Stage and Unequal-Parallel Machine Options	Jakkrit Latthawanichphan

**Closing Ceremony (3:30 pm - 3:45 pm)**



## **Conference Day 02 (February 23, 2020)**

Note: Details will be intimated to you on 1st day of conference.



***TRACK A***

***BUSINESS, ECONOMICS, SOCIAL SCIENCES & HUMANITIES***



# Computer Science Creates Reasonable Doubt

\*Tony Zipp

1533 Patchett Road Quesnel, B. C., Canada

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**Keywords:** Possession At Law ,HASH values,GUID numbers, Criminal Law

This paper focuses on the intersection and cooperation between computer science and criminal law. It highlights the importance of HASH values, GUID numbers and user registries in either establishing possession at law or creating a reasonable doubt. This traces the beginning of a criminal investigation based on files with specific HASH values designated as illegal content being downloaded to a specific IP address which caused a search warrant to be issued for the seizure of electronic devices, the arrest of the computer user and prosecution of him for possessing and distributing illegal material. From his perspective, he was steadfast that he had no knowledge of the material on his system. He had encountered significant difficulties with his system and suspected hacking or malware but had no definitive proof of that. The paper illustrates how a computer science professor provided expert evidence at trial based on anecdotal, field study and literature review to establish the ubiquity of malware and hacking to invade the systems of unsuspecting shareware users and store illegal materials. Significantly, the professor noted the presence of two distinct file sharing programs which the prosecution was unable to explain and thus give credibility to the users consistent statement that he had no knowledge of the presence of the offending material on his system.



# **Analysis of Article 4 Indonesia Halal Act in International Trade System (Juridical and Economic Aspect)**

<sup>1\*</sup>Tuthi' Mazidatur Rohmah, <sup>2</sup>Cut Lusi Chairun Nisak

<sup>1,2</sup>Gadjah Mada University, Indonesia

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**Keywords:** Article 4, Halal Act, International Trade System

The aim of this research is answer about the analysis of application of halal mandatory based on Article 4 of Indonesian Halal Product Assurance Law number 33 of 2014 (Indonesia Halal Act) in aspect international trade system. Halal Product Assurance Law provides legal certainty for the protection of the Indonesian Muslim community which reaches a quarter of the muslim population in the world about 207.175.708 people. International trade prohibits any obstacles trade except customs, taxes, and other levies. However, Indonesia establishes halal mandatory of all products that circulate in the teritory of Indonesia. This mandatory gives influence of international trade system. This research expected to provide benefits in the form of anticipation by international trade actors, especially the Indonesian government. The result of this study indicate that the aplication of article 4 of the international trade system has the potential to be an obstacle. Based on methods of attacking non tariff measures from WTO This obstacle is non tariff barriers that are subject to TBT Agreement, while in the economic aspect has potential to make Indonesia become a global halal center supported by the presence of the new institution under government.



# Tolerance in Democracy: Conflict Between Wahabis and Aswaja in Indonesia

<sup>1\*</sup>Chairun Nisak Cut Lusi, <sup>2</sup>Rohmah Tuthi Mazidatur

<sup>1,2</sup>Gadjah Mada University, Indonesia

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**Keywords:** Tolerance, Democracy, Aceh, Wahabi, Aswaja.

Different thoughts on Muslim Religious belief between Ahlussunah wal-jama'ah (Aswaja) and Wahhabism in Indonesia, especially Aceh cause conflict in mid-June 2019. One of the preaching filled by religious leaders who were considered to carry Wahhabism was forcibly dispersed by the masses who declared themselves Aswaja. In Aceh's historical record, conflict of different thoughts has occurred several times. In 2015 this conflict even influenced the emergence of a new policy qanun on the Development and Protection of Aqidah which eventually led to the implementation of Islamic law based on Aswaja's understanding. Wahhabis do not claim to be in the four sects of Islam, they do not like the customs that are deviant and heretical. While Aswaja is oriented towards the Shafi'ite sect. The conflict over this difference invited criticism not only from Aceh peoples but also other people. This attitude of intolerance is considered incompatible with democratic and Islamic values. The fact is that harmony of life in diversity has occurred in Aceh. The presence of students and teachers who came from outside during the glory of Aceh until the inclusion of Hindu and Buddhist culture in the culture of the Acehnese people sufficiently colored the history of tolerance in religious diversity and harmony in Aceh. But now it seems that conflicts over these differences occur frequently. Huntington describes in his theory the Clash of Civilization that the main conflicts faced by humanity are no longer ideological and economic problems, but cultural or civilizational differences. This paper wants to see the historical sequence that caused the conflict over different thoughts in Aceh today. This is because the issue of intolerance in Aceh has been in the spotlight lately, especially after the enactment of Islamic Sharia.

# Implementation of Blended Learning Approach in Language Teaching: EFL Students Readiness in Indonesia

\*Insantri Aulia

State University of Yogyakarta, Indonesia

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**Keywords:** Students' Readiness, E-Learning, Blended Learning, Language Teaching.

The use of e-learning in language teaching becomes an important aspect of teaching. It can be seen from the massive use of technology (e.g. hand phone, internet, laptop, etc) during teaching and learning. The aim of this research is to investigate the facilities available to support the implementation of blended learning and to identify the students' readiness in implementing blended learning as an approach in learning English. This research uses a descriptive and quantitative study. Descriptive study will be used to describe the facilities available and students' readiness in implementing blended learning in learning English. Whereas the quantitative study will be used to measure the data gained from the questionnaire, which contains some information related to the facilities available, including the use of internet and e-learning, as well as the students' readiness in implementing blended learning in English. The researcher will spread out the questionnaire to 100 students of public schools at Yogyakarta who have ever used technology during their teaching and learning activity. By conducting this research, the researcher hopes that their teachers will be more concerned about their approach selection in teaching English and the students will be aware of their learning approach that will affect both their teaching and learning quality.

# **EFL Teachers' Perceived Benefits and Challenges of Task-based Language Teaching (TBLT) Implementation in Improving Students' Speaking Skills in Indonesia**

\*Novilda Angela Saragih  
Yogyakarta State University, Indonesia

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**Keywords:** Communicative Competence, EFL Teachers, Speaking Skill, Task-Based Language Teaching.

The English language is important in this globalization era in which it becomes the most common means of communication. The ability to contribute to world communication would widen opportunities to gain and enrich knowledge, extend social life, interact with more people around the world, and give better career opportunities. However, despite having learned the language for years, many EFL learners are still unable to use the target language appropriately, especially in communication. It is caused by the lack of knowledge and courage to express their ideas in the target language. This study aimed at investigating EFL teachers perceived benefits and challenges in developing students speaking skills through the implementation of task-based language teaching (TBLT). The data were obtained by conducting an interview and disseminating a questionnaire. A total of eight English teachers from a school in North Sumatera were purposively chosen due to their experience in implementing TBLT in developing students speaking skills. Qualitative analysis of this study revealed that teachers perceived TBLT implementation positively. Moreover, students were encouraged to practice more and be more fluent since the provided tasks required them to actively participate and use the target language. However, the challenges occurred regarding the limited practice time, teachers creativity in designing the materials, and mixed ability of the students who come from a varied educational background and have different learning objectives.

# WebQuest: A Teaching and Learning Tool with Virtual Field Trip for Hospitality and Tourism Students

\*Indrawati, Johara

Yogyakarta State University, Indonesia

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**Keywords:** WebQuest, Teaching and Learning, Virtual Field Trip, Blended Learning, Vocational High School

This study is aimed at developing English teaching and learning materials using virtual field trips for hospitality and tourism students. The teaching and learning tool used in this study is WebQuest. In the 21st century, teachers and the student began to use technology as a tool to support teaching and learning. Virtual field trips are appropriate activities in supporting the teaching and learning process of hospitality and tourism students. The material to be developed in this research is direction and location. Students will be invited to visit several historical places virtually and show the direction and location to get to that place. However, this study uses research and development (R&D) methods which have five stages including need analysis, material development, expert validation, and revision. A teacher and tenth-grade student of the hospitality and tourism department in one of vocational high school Yogyakarta, Indonesia participate in this study. The results of this study indicate that material development using virtual field trips through WebQuest is applicable, appropriate, and attractive enough to be used in teaching and learning. Thus, developing teaching and learning materials using virtual field trips through WebQuest can increase student knowledge about some historical places in the world.

# Study on the Evaluation of Liquid Fertilizer from Agricultural Wastes

\*Chen, Lih-Fu  
SHU-TE University Taiwan

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**Keywords:** liquid fertilizer, agricultural wastes, microorganism, recycling

The purpose of this study was to build a liquid fertilizer process, general chemical, chemical and biological monitoring, and observe the trends of various processes with process time. Process monitoring includes: pH, temperature, oxidation-reduction potential (ORP), electrical conductivity (EC), number of bacteria and odor, etc. The characteristics of homemade liquid fertilizer are usually acidic and high salinity, and it must be diluted before use. In addition, the initial process of rapid degradation, the number of bacteria can reach more than  $10^9$ , after about 3 weeks will drop to about  $10^4$ , and the main components of odor by GC-MASS analysis are carbon dioxide and alcohols. In terms of liquid fertilizer quality control, the liquid fertilizer supernatant promotes the growth of crops more than the original liquid, and has obvious benefits for root system development. The application method or type can improve the quality of liquid fertilizer and reduce production costs.



# Minimum Wage Policy and Regional Productivity in Japan

\*Mawatari, Shigehiro  
Tokyo Institute of Technology, Japan

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**Keywords:** Minimum wage, Productivity, Stochastic frontier analysis, Regional Economy, Japan

Japans total population and labor force population have been decreasing in recent years. It is anticipated that an economic power is weakened in Japan due to the decreasing population. To restore the Japans economy, economic policy discussions have begun in the government about minimum wage. There are many researches about effects of minimum wage on economy and productivity in abroad, but there are only a few researches are conducted in Japan. This study examines influence of minimum wage on prefecture-level regional productivity using a stochastic frontier analysis (SFA).

# SHRM and Risk Management

\*Prof. Dr. Christopher Paul  
DHBW Mannheim, Germany

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**Keywords:** HR Risk Management, Strategic Human Resource Management, Resource based View, case study.

Scope of study: The main focus of this project is the design of an HR risk management system. Problem statement: Risk management has become an established business function in theory and practice over the past decades (Renn, 1998). So it is not surprising that sophisticated models have been developed for the risk management of credit defaults, market movements and interest rate risks (Hull, 2019). In contrast, qualitative aspects of corporate risk management can be seen as a blind spot (Sillaber/Breu, 2015), both theoretically and empirically. Empirical studies and theoretical driven concepts of HR risk management systems are still missing in the literature. However, new legal regulations require that companies integrate qualitative considerations into their company-wide risk management (e.g. Basel III, KonTraG, TransPuG). Since Strategic Human Resource Management (SHRM) is a decisive factor for organisational effectiveness and success (Boxall/Purcell, 2003; Lee, 2008; Gmur/Schwerdt, 2008), corporate HR should be part of the company-wide risk management. SHRM is therefore faced with the challenge of defining what kind of risks with regard to the different types of HR strategy and HR instruments can emerge. Methodology: Based on the theoretical framework of the Resource based View (Wernerfelt, 1984) and the HRM approach (Tichy et al., 1981), the poster presentation explores how a HR risk management system could be theoretically designed, what risks are included and what implications for the future design of HR risk management systems could emerge. We give an first empirical insight (based on explorative interviews) how companies respond to this new challenge and how HR risks are included in their company-wide risk management systems. Results and Implications: This paper wants to close that gap and should be a starting point for an increasing international discussion on how to handle HR risks.



# Subsequent Stock Repurchases and their Determinants

\*David K. Ding

Massey University and Singapore Management University

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**Keywords:** Open market share repurchase; hubris; cumulative announcement returns; endowed

We document that the significant decline in open market share repurchase announcement returns is due to recent increases in the number of subsequent announcements. Although the announcement period returns of initial repurchase programs launched by repeat repurchasing firms is, on average, positive, their subsequent announcement returns have decreased. We attribute this finding to firms with negative past repurchase announcement returns. Our results are consistent with the notion that managers endowed with hubris drive the decreasing subsequent repurchase announcement returns.



# The Effects of Mobile Service Qualities on Customer Reuse Intention of Gojek Super App

\*Adisthy Shabrina Nurqamarani  
University of 17 Agustus 1945 Samarinda, Indonesia

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**Keywords:** mobile service quality, customer satisfaction, repurchase intention. .

The trend of mobile application has altered the way business operates. Importance of mobile application arises because of massive increase of users utilizing internet on mobile phone for various things. Gojek is the first super app in the world at once the first decacorn company in Indonesia. As Gojek develops a super app, it requires Gojek to have developed systems in order to reach their goals in increasing customer satisfaction and maintaining customer reuse intention. Understanding factors affecting reuse intention of an app is necessary for the companies. This study determines the dimensions of mobile service quality and their effect on customer reuse intention. In this study, we determine the dimensions of mobile service quality and their effect on satisfaction and re-intention to use. We also examine most dominant factor influence the customer satisfaction and reuse intention to use.

## ***UP COMING EVENTS***

You can find the details regarding our upcoming events by following below:

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**Our mission is to encourage global communication and collaboration  
promote professional interaction lifelong learning recognize  
outstanding contributions of individuals and organizations and also  
Develop an effective and responsible platform by creating insightful knowledge  
and inspiring minds in dialogue with the world around us.**



**Tokyo, Japan**

**Organized By: Akademika Nusa Internasional**