

CONFERENCE BOOK OF ABSTRACT PROCEEDING



Venue: Comfort Hotel Cachan Paris Sud, France
Date: July 13-14, 2019

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Book of Abstracts Proceedings

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Paris, France | July 13-14, 2019

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ORGANIZING COMMITTEE

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Conference Chair

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CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- Computer and Software Engineering
- Mechanical & Metallurgical Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Bio-Technology & Food Technology
- Chemistry & Chemical Engineering
- Physical, Applied and Life Sciences
- Interdisciplinary
- Medical and Health Sciences
- Paramedical Sciences
- Medicine Sciences
- Biological and Life sciences
- Veterinary Medicine and Sciences
- Food Science & Nutrition
- Agricultural sciences
- Interdisciplinary



CONFERENCE CHAIR MESSAGE

Dr. Vincent W Ho

“International Conference of Akademika Nusa Internasional ” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences, business and economics, applied sciences, engineering and technology, health and medical sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Vincent W Ho

Conference Chair

Email: Conferencechair.ani@gmail.com



CONFERENCE SCHEDULE

ANISSH-2019

Venue: Comfort Hotel Cachan Paris Sud, France

Time: Registration & Kit Distribution (09:00 - 09:30 am)

Day: Saturday

Date: July 13, 2019

Venue: Room 1

| | |
|---------------------|----------------------------------|
| 09:30 am - 09:40 am | Introduction of Participants |
| 09:40 am - 09:50 am | Inauguration and Opening address |
| 09:50 am - 10:00 am | Grand Networking Session |

Tea/Coffee Break (10:00 - 10:30 pm)



DAY 01 Saturday (July 13, 2019)

Presentation Session (10:30 am - 12:00 pm)

Venue: Room 1

| Paper ID | Manuscript Title | Presester Name |
|------------------|--|------------------------------------|
| | Track A: Business, Economics, Social Sciences and Humanities | |
| ABMSS-JUIY-01 | Enhancing Child Welfare Employee Recruitment and Retention through an Internship Program | Debra Hurd |
| ABMSS-JUIY-09 | Challenges and Opportunities in Green Shipping and Recycling Industries - Alang, Bhavnagar | Harshbharthi Kishanbharthi Goswami |
| ABMSS-JUIY-10 | The Importance of Coercive and Persuasive Power in an Organisation | Shivani Tushar Shah |
| QSESS-079-ANI107 | Role of Incubators in Gujarat Start-up Ecosystem: A Social Science Perspective | Drashti |



Conference Day 02 (July 14, 2019)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.

TRACK A

BUSINESS, ECONOMICS SOCIAL SCIENCES AND HUMANITIES



Role of Incubators in Gujarat Start-up Ecosystem: A Social Science Perspective

*Drashti

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Keywords: Social Sciences, Entrepreneurship, Incubation, Incubator, Start-up Ecosystem

Social sciences can provide new and fresh ideas about the theory and practice of entrepreneurship, by looking at innovative business behaviour, different societies, cultures, and times. It was the 90s, post liberalization, when the story of Indias entrepreneurial journey gained momentum. With the West already having their start-up boom, India experienced the taste in the early 2000s, making India the third largest start-up ecosystem in the world. The concept of entrepreneurship is multidimensional. In this paper focus is on sociological, economical, psychological, historical and geographical aspects of entrepreneurship with State of Gujarat as centre of the study. It wont be wrong if one calls Gujarat the land of entrepreneurs with business ingrained in its DNA. The State Government has started multiple support mechanism for Innovators and entrepreneurs to nurture ecosystem. One of the major initiative by Government of Gujarat in this direction is to help universities establish Business Incubators to ensure that entrepreneurs get proper resources, guidance, services, financial assistance, investment and network to embrace growth. The intention here is to look at entrepreneurs from a novel angle and understand how incubators help them grow taking PDPU Innovation and Incubation centre (PDPU IIC) as a sample case.

Enhancing Child Welfare Employee Recruitment and Retention Through an Internship Program

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Keywords: Child Welfare, Social Work, Field Internships, Stipend

Child welfare agencies have historically struggled with recruiting and retaining staff who can deal with the challenges of working in a complex, demanding, and ever changing field of practice. Child Welfare workers provide services to some of the most vulnerable and helpless members of society. Their work is beneficial to all as protecting children is a core value of any culture. This paper will examine an internship program associated with the Arkansas Academic Partnership in Public Child Welfare. The intent of the program is to recruit child welfare workers into child welfare and provide an incentive for job retention. Undergraduate students, primarily from the field of social work, are given a stipend in exchange for a one-year commitment to remain in the child welfare work force. The students complete a 440-hour internship at the state child welfare agency. A total of 348 stipend students and 247 non-stipend students (N=595) have participated in child welfare internships from 1995-2018. Project data from these years reveal that of 348 who received a stipend, 228 or 66% met their one-year commitment. Several (131 or 48%) exceeded the one-year commitment. This group of employees remained employed for no less than two years and up to 16 years. Even those who did not elect to take a stipend (but still had a child welfare internship) still pursued employment with a child welfare agency at a rate of 16% (n=247). A cost-benefit analysis revealed this program produced a weak positive benefit to the child welfare agency. A stipend program appears to be a viable mechanism for recruiting and retaining child welfare employees.



Challenges and Opportunities in Green Shipping and Recycling Industries - Alang, Bhavnagar

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Keywords: Ship Breaking, Recycling, Environment, Pollution, Eco-friendly , Safety, protection

The purpose of this study is to define green shipping and eco-friendly shipping industry and identify the regulations and current market situation regarding eco-friendly shipping environment in Alang, Bhavnagar within the framework of shipping companies, ship-yards, ports and its policies. This conceptual study defines and analyses the current market situation of green shipping based on the previous studies and literatures as well as the cases of some stakeholders in Alang ship recycling yard in Bhavnagar. This study especially focuses on Alang shipping recycling yard as it is one of the largest ship recycling yard in Asia. The purpose of this study is to add value to current working environment and even add value to the on going efforts of making Alang and eco-friendly recycling yard.

The Importance of Coercive and Persuasive Power in an Organisation

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Keywords: Power Bases, Coercive, Persuasive, Employee Importance

The purpose of writing this paper is to explain the importance of coercive and persuasive power in an organization and the role it plays in an employees career. The term Coercion and Persuasion are used to compare tactics. It is a description of two possible means to an end. Ideally, non-violence works by the gap, the guts of the opponent, in other words, by persuading them to voluntarily change their belief or action. Coercion on the opposite hand employs threat and power making the other person feel they have nothing left but to surrender. Although the method of persuasion could take longer, it's less doubtless to guide to a cycle of paying back or revenge. By using pervasive means instead of coercive one, the positive effects of nonviolent action are much more durable. And to understand which power base works better for the employee, this study with the help of CPP Scale has been done on 45 employees of one of the leading manufacturing industry in India. The results of this study will help understand the role of the power bases in an employees career and its importance.

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**Our mission is to encourage global communication and collaboration
promote professional interaction lifelong learning recognize
outstanding contributions of individuals and organizations and also
Develop an effective and responsible platform by creating insightful knowledge
and inspiring minds in dialogue with the world around us.**



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