

CONFERENCE BOOK OF ABSTRACT PROCEEDING



Venue: The Aqueen Hotel Paya Lebar 33 Jalan Afifi
Singapore
Date: August 01-02, 2018

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Book of Abstracts Proceedings

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ORGANIZING COMMITTEE

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CONFERENCE TRACKS

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- Computer and Software Engineering
- Mechanical & Metallurgical Engineering
- Electrical & Electronics Engineering
- Civil Engineering
- Bio-Technology & Food Technology
- Chemistry & Chemical Engineering
- Physical, Applied and Life Sciences
- Interdisciplinary
- Medical and Health Sciences
- Paramedical Sciences
- Medicine Sciences
- Biological and Life sciences
- Veterinary Medicine and Sciences
- Food Science & Nutrition
- Agricultural sciences
- Interdisciplinary



CONFERENCE CHAIR MESSAGE

Dr. Vincent W Ho

“International Conference of Akademika Nusa Internasional ” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences, business and economics, applied sciences, engineering and technology, health and medical sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Vincent W Ho

Conference Chair

Email: Conferencechair.ani@gmail.com



CONFERENCE SCHEDULE

ANISSH-2018

Venue: The Aqueen Hotel Paya Lebar 33 Jalan Afifi, Singapore 409180

Time: Registration & Kit Distribution (09:00 - 09:10 am)

Day: Wednesday

Date: August 01, 2018

Venue: Room 1

09:10 am - 09:20 am	Introduction of Participants
09:20 am - 09:30 am	Inauguration and Opening address
09:30 am - 09:40 am	Grand Networking Session

Tea/Coffee Break (09:40 - 10:00 am)



DAY 01 Wednesday (August 01, 2018)

First Presentation Session (10:00 - 11:30 am)

Venue: Room 1

Session Chair: Dr Vincent W Ho

Presenter Name	Manuscript Title	Paper ID
Track A: Business, Economics, Social Sciences and Humanities		
Mei-Ling Tam	Empirical Analysis of Airline Choice using Survey Data in Hong Kong	OH-AUG-105
Senyuan Liu	Do Not Hurt Thy Neighbor: The Effects of Trade Protectionism on U.S. Domestic Industries	BEASM-088-ANI101
Endang Wahyati Yustina	Withdrawing Life Supports Therapy in Human Rights Perspective	BEASM-088-ANI102
Dr.Ranti Fauza Mayana, SH	Intellectual Property, Cultural Safeguarding and Community Empowerment: Harmonizing the Concepts Law as the Tool of Social Engineering and Society as the Instrument of Law Engineering	BEASM-088-ANI108
Mella Ismelina Farma Rahayu	Religious-Cosmic Based Philosophical Foundation of Environmental Development Law in Sundanese Local Wisdom	BEASM-088-ANI109
Varadej Virapat	Internet of Thing on insurance business	BEASM-088-ANI103

Lunch Break & Ending Note: (11:30-12:30)



Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Official ID: OH-AUG-107A
Jiraporn Treewisessorn
Srinakharinwirot University, Bangkok, Thailand



Conference Day 02 (August 02, 2018)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.



TRACK A

BUSINESS, ECONOMICS SOCIAL SCIENCES AND HUMANITIES



Empirical Analysis of Airline Choice using Survey Data in Hong Kong

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Keywords: Airline Choice, Low-Cost Carrier, Full-Service Carrier, Hong Kong

This study aims to evaluate the level of importance of choice factors on airline choice. Empirical study is conducted to obtain relevant data from Hong Kong residents. Regarding the service perceptions, the results showed that there are significant differences among passengers who travel for different purposes, take different roles (decision makers against non-decision makers), as well as at different age and income groups. The findings also indicated that passengers consistently rank cost as the most important factor when deciding where to make the reservation and the airline choice. This may explain why low-cost carriers have an increasing market share in the recent years. To compete with the low-cost carriers, full-service carriers should focus on efficient flight operations, such as increasing flight frequency and minimizing delays. As these factors are greatly emphasized by passengers.



Do Not Hurt Thy Neighbor: The Effects of Trade Protectionism on U.S. Domestic Industries.

*Senyuan Liu

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Keywords: Protectionism, Tariff, International Political Economy, Trade War

A common claim in the field of international political economy is that trade war benefits none of the actors engaged in such conflict. Although this theory has been widely acknowledged among social scientists, recent studies on the U.S. governments use of trade protectionism have provided little empirical evidence for this idea. In this article, I argue that trade war has both short-term and long-term consequences which are not consistent. I study the case of U.S.s recent imposition of steel and aluminum tariffs on its trading partners (Japan, Canada, Mexico, South Korea, China and the European Union), and present evidences based on the analysis of panel data ranging from the 1960s to the present. I found U.S. trade protectionism benefits U.S. domestic steel and aluminum producers in the short run, but hurts both U.S. steel and aluminum producers and consumers in the long-term. Therefore, the current boom of U.S. economy under the use of tariff and non-tariff barriers is likely to be temporary and potentially deleterious. These findings have important implications for the study of economic globalization and the political economy of trade protectionism.

Withdrawing Life Supports Therapy in Human Rights Perspective

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Keywords: Withdrawing, Life Supports, Therapy, Euthanasia, Human Rights

Indonesia was a country implementing welfare state concept and it meant that States intervention to the citizens life, from birth to death, was to be a consequence. The enactment of Minister of Health Regulation (Permenkes) Number 37 of 2014 on Determination of Death & Utilization of Donor Organs was an example of such intervention. In Human Rights perspective, Indonesia was one of the countries having Pro-Life standing point, therefore, euthanasia practice was prohibited because it prioritized the right to life. In line with technological development in the field of medicine, the understanding of human rights and changes within the legislation itself, euthanasia was passively regulated in the legislation. One of the provisions said that "for a patient who was in an incurable condition due to his or her illness (terminal state) and medical measures were futile, withdrawing or delay in life support therapy could be taken". However, the term "termination of life was subject to strict requirements and restrictions. The right of self-determination was one of the requirements that should be fulfilled in the withdrawing life supports therapy procedure. themselves.

Internet of Thing on Insurance Business

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Keywords: Internet of Thing Technology, Insurance Industry, Evaluating Policyholder Risk, Detecting Fraud Claim Managing Claim Process

In recent years, Internet of Things has gained its popularity. We study insurance industry could get benefit from Internet of Thing devices. The study is to show how Internet of Thing devices could help insurance industries- life insurance, property insurance and auto insurance in term of evaluating policyholder risk, detecting fraud claim and managing claim process. To better understand potential Internet of Thing application, we describe the meaning and the characteristics of the Internet of Thing. Based on the analyses of data collected from scholarly research paper, professional discussion with insurer and online databases, we found IoT has a positive impact on insurance industry. Our analysis suggest that it is important for insurer to take IoT devices into account when making their operational decisions.



Intellectual Property, Cultural Safeguarding and Community Empowerment: Harmonizing the Concepts Law as the Tool of Social Engineering and Society as the Instrument of Law Engineering

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Keywords: Intellectual Property, Legal Protection, Cultural Empowerment, Social Engineering

The world has arrived in knowledge based economy era where creativity plays a determinant role in supporting economic development. Creativity strongly closed with the creation of the minds as the intangible asset of mankind, however there are still a wide gap between global intellectual property concept and intellectual property based natural and cultural resource as common property of society and the absence of adequate regulation puts societys need and interest in risky situation. The research presents the challenges in the conquest for an intersection between internationally accepted intellectual property regimes and societys need and interest and lastly make recommendation and further possible studies on how to implement the national sovereignty over natural and communitys ownership of their cultural tradition by setting up a fair and equitable protection between two important issues: International law and local communitys cultural interest to achieve common benefits. The result shows that societys need and interest should be one of the most influential factors in law making process as the commons good because one of the most vital functions of law is to conduct peoples behavior in society. Thus the compatibility between legal norms and social norms or norms of conduct plays an important role of law acknowledgement and acceptance in society and moreover this compatibility creates a greater possibility of law to be effectively enacted and functioned as the tool of social engineering and society in vice versa- should be able to be the driver of law engineering by functioning as the main source of input for the arrangement of substance, structure and culture of law.

Religious-Cosmic Based Philosophical Foundation of Environmental Development Law in Sundanese Local Wisdom

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Keywords: Local Wisdom, Development of Environmental Law, Religious-Cosmic

Philosophical foundation of environmental development law in Indonesian society currently is still dominated by western philosophers who are capitalistic, liberalist and individual, who emphasize on human aspect as creatures who are freely to exploit their living environment, so that it tends to be anti-ecological. Copious approach on scientific method and rational analytical thinking has emerged anti-ecological attitude. Economic development (consumptive) and infinite growth of technology cause the disruption of balance of nature, and it will slowly cause huge damage. That philosophical foundation has dragged human to a cliff and a lowest point of the development of law that merely puts forward regulation aspects and state policy (centralized), through a management model that has the quality of command and control, the policy of environmental development has not seen a chance in local wisdom/culture values, that is religious-cosmic culture in Sundanese community environment. Philosophical foundation of environmental law which puts forward the local wisdom can be established if there are empowerment movement, massive concern in order to encourage the creation of the concept of equality relation between human and universe, formal aspect of material and substantial aspect in the development of environmental law. It forms the awareness of interdependence on all life forms. Philosophical foundation of environmental development law in Indonesia must give back the opportunity for the establishment of the various relations as the form of creation of the better ecological life, that is the relationship between God, Human, and Environmental life. To develop philosophical foundation of environmental development law which based on local wisdom/culture religious, social and empowerment movement are absolute things.

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outstanding contributions of individuals and organizations and also
Develop an effective and responsible platform by creating insightful knowledge
and inspiring minds in dialogue with the world around us.**



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